



SPS Loyalty Setup Form

(Must be completed and submitted with gift/loyalty card contract)

(Note: if selecting part (A) below, do not fill out anything else)

A. (NO REWARD LEVELS) _____% of each loyalty transaction amount is instantly added to the Gift Card.

B. REWARD CALCULATION (select only one method from the three choices shown below)

1. Track Points # _____ Points=\$1.00	2. Track Amounts (Track dollar amount spent)	3. Track Visits (Min Purchase Amt \$ _____)
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Reward Level 1

1. Enter the amount of points, dollars spent or visits required to earn reward level 1

(a) _____ #Points or (b) \$ _____ or (c) _____ #Visits

2. Reward Earned (Please check one)

% _____ Discount next visit (text to appear on receipt)	
\$ _____ Discount next visit (text to appear on receipt)	
Free merchandise (specify) immediately	
Free merchandise (specify) next visit with minimum \$ _____ purchase	
Apply \$ reward to gift card (only if dual gift/loyalty card) as store credit	Amount \$ _____

3. Please check one receipt footer below. This text will print when a reward level has been reached.

(a) Congratulations! You have earned _____
(Specify "reward" - dollar amount, % discount off next purchase, or free merchandise up to 24 characters)

(b) Congratulations! You have earned _____ to be available
your next visit with a minimum \$ _____ purchase.
(Specify "reward" - dollar amount, % discount off next purchase, or free merchandise up to 24 characters)

(c) Great! You've earned _____ (points, dollars, or visits). Redeem your loyalty to collect your

(Specify "reward" - dollar amount, % discount off next purchase, or free merchandise up to 24 characters)

(d) Thanks for your loyalty. Redeem your points and collect your reward!

(Specify "reward" - dollar amount, % discount off next purchase, or free merchandise up to 24 characters)

Reward Level 2

1. Enter the amount of points, dollars spent or visits required to earn reward level 2

(a) _____ #Points or (b) \$ _____ or (c) _____ #Visits

2. Reward Earned (Please check one)

% _____ Discount next visit (text to appear on receipt)	
\$ _____ Discount next visit (text to appear on receipt)	
Free merchandise (specify) immediately	
Free merchandise (specify) next visit with minimum \$ _____ purchase	
Apply \$ reward to gift card (only if dual gift/loyalty card) as store credit	Amount \$ _____



SPS Loyalty Setup Form (continued)

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Reward Level 2 Continued

3. Please check one receipt footer below. This text will print when a reward level has been reached.

(a) Congratulations! You have earned _____
(Specify "reward" - dollar amount, % discount off next purchase, or free merchandise up to 24 characters)

(b) Congratulations! You have earned _____ to be available
your next visit with a minimum \$ _____ purchase.
(Specify "reward" - dollar amount, % discount off next purchase, or free merchandise up to 24 characters)

(c) Great! You've earned _____ (points, dollars, or visits). Redeem your loyalty to collect your

(Specify "reward" - dollar amount, % discount off next purchase, or free merchandise up to 24 characters)

(d) Thanks for your loyalty. Redeem your points and collect your reward!

(Specify "reward" - dollar amount, % discount off next purchase, or free merchandise up to 24 characters)

Reward Level 3

1. Enter the amount of points, dollars spent or visits required to earn reward level 3

(a) _____ #Points or (b) \$ _____ or (c) _____ #Visits

2. Reward Earned (Please check one)

% _____ Discount next visit (text to appear on receipt)
\$ _____ Discount next visit (text to appear on receipt)
Free merchandise (specify) immediately
Free merchandise (specify) next visit with minimum \$ _____ purchase
Apply \$ reward to gift card (only if dual gift/loyalty card) as store credit Amount \$ _____

3. Please check one receipt footer below. This text will print when a reward level has been reached.

(a) Congratulations! You have earned _____
(Specify "reward" - dollar amount, % discount off next purchase, or free merchandise up to 24 characters)

(b) Congratulations! You have earned _____ to be available
your next visit with a minimum \$ _____ purchase.
(Specify "reward" - dollar amount, % discount off next purchase, or free merchandise up to 24 characters)

(c) Great! You've earned _____ (points, dollars, or visits). Redeem your loyalty to collect your

(Specify "reward" - dollar amount, % discount off next purchase, or free merchandise up to 24 characters)

(d) Thanks for your loyalty. Redeem your points and collect your reward!

(Specify "reward" - dollar amount, % discount off next purchase, or free merchandise up to 24 characters)