



## THE OMNI 3200SE MEETS ALL THE ELECTRONIC PAYMENT NEEDS FOR COUNTER PAY RESTAURANTS

### Merchant Profile

- 4 servers, 1 cashier
- 1 manager
- One payment station
- Debit and credit payment options
- Processes 70 credit and debit transactions per day

Powered by  SoftPay

### Payment System Challenges

In the demanding service environment of counter pay restaurants like diners or cafeterias, the payment system should fulfill certain requirements:

*Terminals must fit easily into the environment.* Fast service for high consumer volumes is essential; the busy nature of counter pay service requires that consumers can't be kept waiting while transactions are processed and receipts printed.

*Tip support must be easy.* Servers and cashiers must be able to easily add tip amounts to transactions, and reports must separate tip amounts from transactions so servers can collect their tips.

*Terminals must be easy to learn.* Restaurants need to minimize training time with terminals that are simple to learn and operate.

*Management review must be easy.* Shift-level reporting gives managers a key productivity tool.

*Consumer lines must be minimized.* Fast transactions get consumers through the queue faster, resulting in greater satisfaction.





## THE VERIFONE SOLUTION

*Tip Prompting.* A prompt for the tip amount can be added to the sale transaction, eliminating the need for manual adjustments later.

*Tip Calculator Option.* Tip percentage can be printed on the receipt to aid customers in calculating tip amounts.

*Fast Print.* Transactions can be processed faster by pre-printing the entire receipt with the approval code blank. The consumer can sign while the approval code is being received from the host. Approval code remains on screen for cashier to write on the merchant copy of the receipt.

*Suspend Batch.* Batch reconciliation is eased by allowing a batch to be suspended for manager review while transactions are added. Batch close can then be scheduled at the most convenient time.

*Shift Reporting.* Establishments can record the number and dollar amount of transactions by shift, as a measure of server productivity. Shifts can be automatically incremented using a timetable, or shift changes can be manually initiated.



[www.verifone.com](http://www.verifone.com)

©2003 VeriFone, Inc. All rights reserved. VeriFone, the VeriFone logo, Omni and SoftPay are either trademarks or registered trademarks of VeriFone, Inc. in the U.S. and/or other countries. All other trademarks or brand names are the properties of their respective holders. All features and specifications are subject to change without notice.  
07/03 45272 Rev. B DH

VERIFONE'S OMNI  
3200SE TERMINAL WITH  
SOFTPAY SOFTWARE IS  
THE IDEAL PAYMENT  
SOLUTION FOR COUNTER  
PAY RESTAURANTS.



### Omni 3200SE

**Sleek, compact design.** The Omni 3200SE fits nicely into the counter area. Only one power cord is required, eliminating the need to string multiple cables and connectors under the counter.

**Easy user interface.** A familiar ATM-style user interface reduces server entry errors for faster and easier transactions.

**Quiet, fast printing.** High-speed thermal printing reduces noise and speeds transaction time, resulting in better customer service. A "clam shell" printer facilitates drop-in loading virtually eliminating paper jams.

**PIN Support.** Consumer PIN entry is supported for debit transactions on the Omni 3210SE, or via an external PINpad.