



THE OMNI 3200SE MEETS ALL THE ELECTRONIC PAYMENT NEEDS FOR INDEPENDENT GROCERS

Merchant Profile

- 10 employees
- 1 supervisor/bookkeeper
- 1 manager
- 2 check-out lanes
- Processes over 90 credit, EBT, check, and debit transactions per day

Payment System Challenges

As an integral part of the point of sale experience in a grocery store, the payment system should fulfill certain requirements:

Terminals must fit easily into the environment. Fast service for high consumer volume is essential; the busy nature of grocery check-out lanes requires that consumers can't be kept waiting while transactions are processed and receipts printed.

Support for multiple payment options. Consumers must be able to pay by a variety of methods, and the store must make those options cost-effective.

Reporting must be detailed. Transaction data must be comprehensive and easy to understand.

Terminals must be easy to learn. Grocers need to minimize training time with terminals that are simple to learn and operate.

Terminals must be reliable. Resistance to spills and hard knocks is critical.

Powered by  SoftPay





THE VERIFONE SOLUTION

Multiple Payment Types.

SoftPay supports credit, debit, check, and EBT. Cash back, and if desired, merchant surcharge, are supported

on debit transactions.

Pre-dial. Transaction time is shortened because the Omni terminal pre-dials as soon as the card is swiped.

Debit Support. Merchants can offer ATM card transactions to consumers and save with lower transaction fees.

Check Processing Options. To reduce bounced check fees, checks can be authorized using select check service providers via split dial or through a primary processor.

Check Conversion. The costs of check deposits and bounced checks can be reduced by converting checks to electronic transactions. SoftPay supports interfaces to most of the leading check conversion companies.

Detail Report. This report simplifies accounting by showing detail for each transaction in the batch by clerk, including clerk ID, partial account number, and amount.

Clerk and Shift Reports. Reports provide transaction detail by clerk ID and by shift.

Batch Totals Review. Batch totals can be reviewed on the terminal display for a quick snapshot of the day's business.



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07/03 45267 Rev. B DH

VERIFONE'S OMNI
3200SE TERMINAL WITH
SOFTPAY SOFTWARE IS
THE IDEAL PAYMENT
SOLUTION FOR
INDEPENDENT GROCERS.



Omni 3200SE

Sleek, compact design. The Omni 3200SE fits nicely into check-out lanes. Only one power cord is required, eliminating the need to string multiple cables and connectors under the counter.

Easy user interface. A familiar ATM-style user interface reduces clerk entry errors for faster and easier transactions.

Quiet, fast printing. High-speed thermal printing reduces noise and speeds transaction time, resulting in better customer service. A "clam shell" printer facilitates drop-in loading virtually eliminating paper jams.

Simple check authorization support. CR 600 MICR check reader or CR 1000i check imaging device integrate with the Omni 3200SE terminal.

PIN Support. Consumer PIN entry is supported for debit transactions on the Omni 3210SE, or via an external PINpad.